Chapter 1

Introduction

Basic Consideration

All human beings in this world may get their experiences through their communication with others in their lives. Such these experiences would become important knowledge or new knowledge. It can be said, the experiences and the knowledge are derived by the human beings from both of two important ways, these are from orally and written forms. Deriving the experiences and the knowledge orally, one can hear information directly form one’s language speech, in example in one’s formal speech such as in the state of the Union massage, lecturing, broadcasting news from T.V., and the like. Besides, deriving the experiences and the knowledge in written forms are such from publishing extensive reports in many kinds of news papers in example Gorontalo post, Manado post, Jakarta post and articles in many journals.

The accumulated or collected experiences and knowledge might demand one to be anthussiastic to deliver them also through the two ways they got those experiences and knowledge. To deliver them, the owner of the experiences and knowledge needs important specific skills. These specific skills for orally forms, the one has to have 1) the language used as well as fluently, 2) systematic and good idea to be delivered, 3) good language style accepted by the society who use the language and 4) good argument.

Related to these illustration, these specific skills for written from which are needed by the owner of the experiences and knowledge that have to be delivered are,
she or he has to write information systematically, argumentatively in order the reader may understand his/her writing. In giving argument especially, he/she as the writer needs to answer the questions of (Wolphart 2007, p.8-10) what is the point of his/her idea in such as in an article for providing the clarity of his topic, later on, to make the assumption in this case to make the readers belief on his/her self.

It is interesting this to be noted that there are many articles which the writers sometimes did not pay attention about the important ways of giving argument in their writing such as the writers only give argument directly to their writing article. To give this argument, they did not illustrate the facts and definition for helping the answering question of specific topic and clarifying its topic by giving synonym, examples, and stipulation or assumption, premises and syllogism (Wolphart 2007, p.8-10).

Besides when the people put arguments forwards, it is related to how it is supported by giving the evidence, logical analogy, and relevance example in order to make the arguments more scientific and logical. Of course it is aimed to make the people or the reader can understand what we are arguing about. Moreover, it is expected in giving argument it must be used the term that can make the reader can get easy in understanding the argument in order to avoid the reader prejudice, it is supported by Keraf (2010, 103) that in writing argument “the writer has to avoid every term that can produce the prejudice”. In fact, for some arguments, the writer of article used the specific term that can make the reader difficult in understanding the given argument and have no prejudice. Therefore, in writing or giving argument, it must be used the general terms, it is aimed to make the reader can accept or agree the given argument.
On other side, a media that can be used to state a good scientific argument is article on scientific journal. Argument composed in an article must be a good argument until the article can be classified as an acceptable scientific article. Beside that, the article can be responsible as a scientific product.

In addition, the reason of choosing article on scientific journal as the source of research because scientific journal is contained a knowledge such result of research, case study, observation and so on, the giving arguments in article is supporting by giving evidence and also as the source of research because writing argument in article is not only talking giving agree or disagree statement but it is related to how giving a clear explanation of our opinion in more meaningful statement in the written form.

Moreover, for some articles such as the article chosen in this research “collectivism and individualism towards a plurality of modern society”. The article contained many arguments that focused to the opinion that collectivism is more important, more acceptable, more meaningful and stronger than individualism. Furthermore, the article “Postharvest orange losses and small-scale farmers’ perceptions on the loss causes in the fruit value chain: a case study of Rusitu Valley, Zimbabwe”, this article is a case study, the arguments in this article presented by giving reasonable argument supported by example, fact and evidence. In another side, the argument given in this research is aimed to change the people mindset of way of thinking, refers to Keraf (Keraf, 2010, p.3). “argument is an utterance that try to persuade the attitude and opinion of the listener and the reader to believe and do something what the writers hope”, this argument try to persuade the opinion of the reader to believe that in the
modern society who lives in individualism way that individualism will not acceptable in
the society and also will make the others people will stay away from us.

Therefore, it can be said that argument in article is interested to be observe, how
is it written in deductively, giving assumption or give clear definition, assumption and
also example of something. Therefore, I formulated the title of this study is

“ANALYZING ARGUMENT IN ARTICLES WRITTEN ON SCIENTIFIC
JOURNAL”.

The Research Question

The research question of this research is:

“What is the argument in the articles which found or written on scientific
journal?”

The Objective of Study

The objectives of study in this research is to find out how are arguments written
in articles on scientific journal.

Scope and Delimitation of Study

In this study, I limit to analyze argument statement in article written on scientific
journal. The first title is Collectivism and Individualism towards a Plurality of Modern
Society and the second title is Postharvest orange losses and small-scale farmers’
perceptions on the loss causes in the fruit value chain: a case study of Rusitu Valley,
Zimbabwe.

The Significant of Study
The result of this research will be able keep the next researcher who like to research further on the topic by providing and giving preliminary knowledge and understanding found in this study. The other significance can be through from the considered readers’ side in a way providing the readers about what is argument and a good argument showed be formed and shaped for an a scientific writing including for article on scientific journal. In addition a writer or writers can also be able to develop their knowledge as well as their writing skill for how a good argument showed be created.

**The Organization of Study**

This study is organized into five chapters. They are consisting of:

- Chapter I is introduction. It consists of basic consideration, the research question, the objective of study, scope and delimitation of study, the significance of study and the organization of study.

- Chapter II is theoretical framework. It consists of critically review several points for example conceptional and theoretical understanding of an argument whichs usually found in article written on scientific journal.

- Chapter III is methodology of research. It consists of method of research, source of the data, technique of collecting the data, and technique of analyzing the data.

- Chapter IV is research finding and discussion. It contains about the description of data that has been collected of the researcher and the discussion of the research finding.
Chapter V is conclusion and suggestion. It contains about the conclusion of the result study of the researcher, and suggestion that to construct for the next researching and also for this research in the feature.