CHAPTER III
RESEARCH METHODOLOGY

One of the most important things in every research is about methodology. It used by the researcher to investigate how the way of research will be. In methodology, it explained the design of research and an approach to get the comprehension of the topic investigated. Then, it is followed by details of source of data, the technique of collecting the data, and the technique of analyzing the data used in current research.

3.1 Research Design

In doing this research, the researcher uses descriptive qualitative method. In other word this research will describe more about its content as Arikunto (2009, p. 234) state that qualitative descriptive method is a research method that gives more information about an object clearly by illustrating the object itself.

3.2 Source of Data

Data source taken from all utterances in “From Paris with Love” movie. Its data called corpus. Corpus is a selection of linguistic data which is written and spoken. According to Adolps, (2008, p. 11), “corpus is dedicated to the selection and groupings of texts, spoken and written, that make up any one corpus. Corpus design thus involves demarcating particular contexts that are widely recognized” So that, the utterances which are spoken by the characters in “From Paris with Love” are the corpus of the data.
3.3 Research Approach

In qualitative descriptive design, this study focused on pragmatic approach to analyze the data and to obtain a more holistic picture of what goes in a particular situation or setting and then describes or interprets the implied meaning as to answer the research question that have been investigated. As stated by Shuy, 1997 “Pragmatics analysis attempts to meet the types of objectives raised for the formative and prescriptive approaches. Central to this approach in accounting for relationship between a sentence and its potential use is the assumption that utterance-force is a function of 1) the sentence meaning (not part of it), 2) the identify the speaker and the listener; and 3) the shared knowledge of the world; and that these factors are related to the utterance-force by principles of conversation.”

3.4 Technique of Collecting The Data

First of all, in collecting the data, the researcher find out data from the movie which is appropriate with study focuses. Then, watch the movie in several times and make the transcription of the movie. In order to cross check the transcription, the researcher browse subtitle from internet to find out the transcript that have been published by another author. If the researcher found the differences utterances, in the transcript, the researcher correct it by watching again in several times. This procedure purposed to get reliable utterances. Then, the researcher identify utterances based on Grice’s theory of conversational implicature.
3. 5 Technique of Analyzing The Data

In this section, the researcher analyzed the data by using Conversational Analysis (CA) with considering the setting, situation, and non-linguistic clues such as physical movement which is aim to support the analysis. After that, the researcher classify the types of conversational implicature, generalized and particularized, that uttered by the main characters based on Grice’s theory in the previous chapter. Then, the researcher interpret the intend meaning of those implicature. The analysis is conducted by using understanding of characteristics and types of conversational implicature through pragmatics analysis especially based on Grice’s theory of implicature. Finally, that analysis explained descriptively in paragraph form.