CHAPTER III

METHODOLOGY OF RESEARCH

Method of research

This study use qualitative descriptive method. According to Whitney (as it cited in Saud, 2011, p.14) Descriptive method is a study about the problem in society, the roles and situations, and the relation between events, attitude, thinking, also the processes that happened in this time as the effect of the phenomena. This study used descriptive method to portrayed women in the Jane Austen Book Club movie included their problem in society, women’s roles, attitude and their thinking based on feminism theory. This method involves some process, collected the data from the source of data such in movie and analyzed the data and made interpretation of the meaning of data.

Approach

The approach of this research is structural approach and feminist literary criticism, Structural approach is the appropriated approach to discuss all kind of literary work and art such as movie and etc, because structural approach focus on the analysis of element of literary work. According to Satoto (1993, p.32) “Structural approach is intrinsic approach which is talk about the building elements of the literature regarding of social background, history, biographies of authors and all things that exist outside the literary work”. That means structural approach can use in analyze the relationship between a literary work with culture and social and also to
interpret the connection of each component of literature as a structural unity which
together created a comprehensive meaning. This study used structural approach to
analyze the women character in this movie, their social background that include in
feminism value.

According to Madsen (as cited in Wiyatmi 2012, p. 53) “feminist literary
criticism is an approach which based on the view that feminism wants to justice in
view of the existence of women, either as author or in literary works”. This approach
use feminism theory to study about women’s life, their relation between men and
other women, their behavior, vision and the purpose to see how the man’s point of
view towards the women and how the women protect themselves. This study used
this approach is to study about feminism value that portrait from women character in
The Jane Austen Book Club movie.

Source of data

Source of the data of this research divided into two categories they are
primary and secondary data. The primary data source is a document or record
containing first-hand information or original data on a topic and the secondary data
source is the data that used to support the research. The primary data source of this
research is The Jane Austin Book Club movie 2007, written and directed by Robin
Swicord. Secondary data source are all books that related with this research and all
material about The Jane Austin Book Club that browses from electronic resource.
Collecting data

In order to comprehend the movie and to find the data, the researcher watched the movie repeatedly. Firstly, the researcher watched the movie to know the entire story and know all of the characters. Secondly, watched the movie to take notes that describe feminism that portraits from women in *The Jane Austen Book Club* movie, if there was something unclear and need information about the movie, it will watch again until everything was clear.

Data analysis

In data analysis, the researcher used content analysis. According to GAO (1989, p. 3) states “Content analysis is a set of procedures that useful to analyze the content and the massage of document”. The kinds of documents that can be analyzed by using content analysis are picture, photo, magazine, movie, report, text book, newspaper and any items that can be made into text are amenable to content analysis. It means content analysis is a set of procedures for collecting and organizing information with change the data into written text. This study used content analysis to analyze the data from *The Jane Austin Book Club* movie such as the print out of subtitle and the other book from electronic source.

There were several steps used in the qualitative content analysis:

1. Identification

   Identify all of the data that used in this study, whether it from primary data including the Jane Austin book club movie and secondary
data or all data relevant to this study were obtained from the book and electronic source.

2. Classification

This step was classified the data from movie based on feminism theory. This study was classified the data based on several theory of feminism that imitated in The Jane Austin Book Club movie. They are equal right to participate in public sphere, equal right in education, equal right in family institution and the last is equal right in marriage.

3. Interpretation

The last step was interpreted the portrait of woman in The Jane Austen Book Club movie with made a conclusion regard the result of the study that based on feminism theory. They are equal right to participate in public sphere, equal right in education, equal right in family institution and the last is equal right in marriage.