CHAPTER II

THE THEORETICAL BASES

1. Concept of Vocabulary

According to Hornby (2000:482) “vocabulary is the sum of few letters of a language where all the words are known by a person as well as those used in certain books, subjects, and etc”. Moreover, Harris and Hodges in Israel (2009:1) state “vocabulary is a tool to communicate known words with others. Based on the explanation above, I can conclude that vocabulary is all the words are known by the person that used in books and is used to communicate with other.

Vocabulary is generally considered an important part, both from the process of language learning or develops someone ability in the language that has been mastered. This statement is supported by Willis (2008:80) states “when students build vocabulary mastery, they can more effectively communicate their ideas, knowledge, and voice. It means that vocabularies an important part in language process because vocabulary as an important things to make ideas, and added knowledge.

There are two kinds of vocabulary, active vocabulary is the words are used in activity and understood by the students or someone. It is usually in teaching process, the teacher give example orally and asking question in order to make it clear. Meanwhile passive vocabulary is same as active vocabulary but in passive, the students will not use it in activity but understand only.
Vocabulary is more complex than its definition from the dictionary. The words come in two forms there are oral and written form. Oral vocabulary includes those words that we recognize and use in listening and speaking. Whereas written vocabulary includes those words that we recognize and use in reading and writing.

2. **Concept of Comic**

In Oxford (2000:80) “comic strip is a series of drawings that tell a story and are often printed in newspaper. It means that comic is more images that contain of sequence story, usually can be found from printing media as like in newspaper.

According to Blackbeard in Heer and Worcester (2009:125) “Comic is a series was published, episodic, open-ended narrative dramatic to identified characters, told in successive with regularly and enclosing the dialogue in balloon that generally minimal narrative text”. Besides, McCloud (2002: 1) state”comic is the pictures and symbols in a certain sequence position and reach the information or esthetic response from the readers.

From the explanations above, it can be concluded that comic is a series of pictures and symbols that contains some dialogues in balloon with sequence position that produces some response from the readers.

Comic as a powerful media for communication and also can use for educating, advertising, and entertaining. Every kinds of comic have some criteria
that should be complete in order to every message that have said will be clear and easy to understand for everyone.

Comic as a media for education. Comic will be designed for extending some formations especially about education that make some receivers will be receive it more clear and make us more understand. And also for advertising, which has this comic will be designed in some products for receiving a message in order to captivate every customer that can read some advertisement. Contrary with comic as a media for entertaining. In this case, comic as one tool for entertainment like comic books, comic annual, web comic. Some comics that find in newspapers makes some readers were fun and comfortable when they read.

According to Kjournal (2008:1-2) there are some kinds of comic such as:

a. Cartoon
Some pictures that make with funny appearance, which is related to the circumstances prevailing.

b. Comic Strip
A sequence of drawings telling a story in a newspaper, magazine, or comic.

c. Comic Book
Writings and stories packed in the form of a book there are has cover and contents.

d. Comic Annual
When the comic makers are already in the scope of serious publisher, the publisher will regularly or scale (e.g. every year or every few months) will publish the comic books either dropped out or serial story.

e. Comic Album
Comic album is the result of comic caricatures and comic strips that collection and arranges in order to make an album.

f. Web comic
Web comics are similar to self-published print comics in that almost anyone can create their own web comic and publish it on the web.

g. Instructional Comics
Some hints that use the comic form in order to reader will understand what the meaning and goals of object.

h. Storyboard
Series of illustrations or images created on the comic with the process of drawing, coloring, and layout arrangement.

i. Simple Comic
Usually this type of comic book made of printed copies and steeples or handmade.

j. Planning On Mind
The imagine a series of images that is your mind and not written on the paper but has already drawn covered in mind.

From the kinds of comic above, we found that all kinds of comic are similar with pictures and balloons that written on some funny stories, it makes a comic different with another. Although different but the goal is the reader can understand what they read.

2.3 The Advantages of Comic

In fact, everybody likes to read comic, no child or adult. They have a different motivation some is to entertain or find out the story in the comic. So, it is easy to apply this media in teaching English especially teaching vocabulary.

Comic is usually funny, therefore applying them to methodological purpose will have some effects as using games in teaching English, it brings a cheerful atmosphere in to class.

Comic also can be used to facilitate teaching vocabulary. According to Beaty (2003:113) “comic books were useful in the teaching of reading skills and vocabulary building”. It means that comic book use to build the students reading skills and their vocabularies.
According to Berniger, Ecke, Haberson (2010:277) “in favor of the use of comics and cartoons in academic context list in the fact that the combination of image and language results in improved memorization”. It means that comics can improve their memorization because the combining of image and language.

4. Teaching Vocabulary by Using Comic Strip

Teaching vocabulary as one important aspect in learning language, especially in the four skills of language such as listening, speaking, reading, and writing. Students without mastery of vocabulary or have limited of vocabulary mastery, it will be difficult to speak, read, write and pronounce words, and also cannot express the ideas or feeling especially for the language learners.

In teaching vocabulary, there are two methods that can used to build the students’ vocabulary such as direct and indirect teaching methods. Indirect method would include reading aloud, share reading, and writing experiences, and independent reading. Direct teaching of vocabulary should respond to the needs students and should actively engage them in the process.

There are many media that can use in teaching vocabulary for improving the students’ vocabulary, this media as a new media is not only make students’ easy to learn vocabulary but also they can enjoy in learning process. The media is comic strip.

According to Sudjana and Rivai in Yuniarti (2009:5) “media comic in teaching learning process can establish the student interest in study. It means that comic as media motivate the students in learning process.
In teaching vocabulary I use comic strip, so that the students’ can understand and imagine what happen in the story before they read the complete story and know about the meaning of some words. When the students finished their reading, they found the difficult words in the story and the picture helped them in choosing the right word in the dictionary. This way can be useful to improve their vocabularies.

There are some steps which are used in teaching vocabulary by using comic strip. First, teacher asked the students’ become in pairs. Next, teacher gives each pair some comic strip and asked them to read, taking notes about the difficult words and then looking for the meaning of the difficult words. Finally, they classify the words based on noun, adjective and verb.
5. The Relevance of Research

Before conducting this research, I observed several studies relating to vocabulary. In this case I just read three researchers’ studies who have investigated about vocabulary.

Bagu (2008) in her study entitled” Improving the Students’ Vocabulary by Using Cut Out Picture” (a research conducted at the fourth grade of SDN 1 Paguyaman). This research has aim to investigate whether or not the cut out picture can improve the students’ vocabulary. Her research focused on English vocabulary for elementary school, namely: first, the words relate to fruits and vegetables. Second, the words relate to things in the classroom. Third, the words relate to animal. She found that cut out picture contributes much in improving students’ vocabulary mastery.

Suleman (2009) in her study entitled” Increasing Students’ Mastering of Vocabulary by Applying Semantic Map Technique” (a research conducted at seven grade SMP Negeri 3 Kabila). This research has aim to investigate whether the application of semantic map technique can increase students’ vocabulary or not. She found that semantic map technique can build the students’ vocabulary and as a good vehicle for students to share their work in class.

Stepfanie (2010) in her study entitle” Improving Students’ Ability in Mastering Vocabulary by Using Marketing Game” (a research conducted at fourth grade students at SD Negeri 98 Kota Gorontalo). This research has aim to investigate whether Marketing Game can improve students’ ability or not. Her
research focused on the material taught in fourth grade elementary school that consist of sub topics are food, drink, fruits, vegetable, and transportation. She found that the students will realize that English is interesting to learn and not difficult to learn.

In this research I used comic strip to influence the students’ mastery on English vocabulary. By looking at the steps of each researchs’ above, I can conclude that this research has different them, but it has similar purpose.

6. **Hypothesis**

The hypothesis of this research is “comics strip can influence significantly towards the students’ mastery on English vocabulary.”