CHAPTER II
THEORETICAL FRAMEWORK

2.1 What Media is

According to Vernon S. Gerlach and Donald P. Ely in Musfiqon book meaning of media divide 2 kinds, media as a graphic, photo, recorder, and soon. Moreover in the extensive meaning, media is creating from someone to find information, knowledge and represent the skill or new lesson.

Robert Hanick dkk. In Angkowo 2007: 11 (Musfiqon book, 2012: 27) “A medium (plural media) is a channel of communication, example include film, television, diagram, printed materials, computers, and instructors”. Andrea Goulet state that (2012: p. 2) “We have since seen a dramatic increase in the use of online and other electronic tools (e.g., Facebook, Twitter, YouTube, blogs, and texting) for sharing and creating content, which in this document are collectively called social media.” In these definitions will take conclusion the media be able from computer and the internet parts of social networking sites. In the other words the facebook can use as media teaching especially in English language.

2.2 The Essential of Facebook

“Facebook is a social networking website intended to connect friends, family, and business associates.” (what-is-facebook.htm). The students find new friends which invite dialogue use English language through facebook. Facebook, people know it for seven years and become popular of social network in the internet website. “Personal notes can also be written and shared with friends.
When sharing an item, users can attach the item to their Wall for all to see, or can tag individual people that they think would be most interested in seeing the item.” (what-is-facebook.htm). The students try find new friend and they can see the people wall and try dialogue writing in English with facebook.

Relating to this research which is used facebook group as writing media, Yunus, et al (in Journal teaching ESL writing p.76) explain that Facebook group is a feature that is available on the social networking site Facebook. This feature allows for an unlimited number of members to participate, communicate and interact via post and chatting style for a specific purpose. A Facebook group was created specifically for the purpose of providing students with a space where they were in control of the content and the direction of their learning, as well as providing more opportunities for students to write. While Smaldino E Sharon dkk (pdf: p. 9) state “a medium (plural, media) is a means of communication and source of information. Derived from the Latin word meaning “between,” the term refers to anything that carries information between a source and a receiver. Example includes video, television, diagrams, printed materials, computer programs and instructors.” From the both of two opinions from the authors, the research conclude that the facebook as media communication and as a source information to teaching English, from the computer program has some instructor in English language. The students have to use or change their language in facebook be English. They can interact with someone of foreign and try to conversation through facebook.
2.3 Facebook as Writing Media

Social networking is a media for people to keep contact with their family, friends and meet new people. Facebook is one of the social media, which was introduced in 2004. Facebook allows each user to create a profile, updating it with personal information such as home address, mobile phone number, interest, religious views, and even data like relationship status. In addition to creating individual profiles, facebook users can also designed other users as friends, send private messages, join groups, post or tag pictures, and leave comments on these pictures as well as on either a group’s or an individual’s wall. By these a lot interesting facilities, surely people especially students spend much time surfing in cyberspace by facebook.

The popularity of facebook invites people to create research about using facebook for education. Yunus and Salehi (2012) in an education journal give several relations between facebook and teaching writing. In this case, they made investigation about students’ habitual to write in facebook group. By this research, we know that:

- Facebook has the potential to improve students’ writing skill by being the link between academic writing and out-side communication, providing learners with an authentic and personalized context in which to aid their writing.

- The facebook group provides a space which ideas are protected in view of all, to be open, to criticism as well as praise.
The facebook groups will provide generous opportunities for students to practice and improve their writing skills. Studies shows that students feel obliged to respond their peers’ comments or options, thus they are actively posting and comments on the application.

From this explanation, we can conclude that facebook as social media can be a learning media and it may be applied for teaching especially in writing skill. However, writing is not only talking about creating an essay or text. It is also not only about making books with so many chapters. In simply definition, writing can be said as putting ideas into papers or another writing media. In the following explanation, it would be describe about nature of writing and some elements, type, and importance of writing.

2.4 Nature of Writing

Writing is not difficult matter however it is also not simple. Writing will be said “simple” for students in their opinion without follow in the rule of writing. In this research want to show the writing skill have to attention because it’s the last of skill in English language, Steve Graham and Dolores Perin (2010: p.3) state “writing skill is a predictor of academic success and a basic requirement for participation in civic life and in the global economy. The success of learn about accusation second language when the students be able write the text or paragraph is well.
2.5 Writing Elements

According to Hughey in scripts Khoirul Bariah, there are three important elements of writing, there are:

a. The Message/Subject

The subject is about which is writer will write a message of the information that the writer wants the readers know without a message, the writer will not get the sense of his writing. Without a message, writing is not communication anymore, because there is no information that the writer tries to convey and share with the readers.

b. The Writer’s Purpose

The writer’s purpose is he/she usually has to ask him/herself about the specific purpose of his writing so that he will not get difficulty to focus on his idea, whether to entertain, to inform and to describe his/her writing.

c. A reader

A reader is who will read the writing. The writer should know what the needs of his/her readers are, their levels or their motivation. (2011:8)

2.6 The Importance of Writing

In this research want to know that writing in blog of facebook can give effect to the students’ ability in writing skill. Based on the Jeremy’s book said that teaching writing have to use strategy such as planning, evaluating, and revising text. Graham Steve said (2007: pg. 9) “Writing is a means of extending and deepening students’ knowledge; it acts as a tool for learning subject matter (Keys, 2000; Shanahan, 2004; Sperling & Freedman, 2001)”. The students very
familiar with write their status on their wall, this research want the students using the facebook to purpose for the learning the English language. With tell some stories about their experience in activity along one day without waiting the next English class. The expectancy in research, students can write well the text or paragraph towards the blog in facebook.

In *Writing to Read* the authors are Graham Steve and Michael Hebert (2010: pg. 20) according to Peters (1991) “Daily writing about self-selected topics allows students to write about any topic of their choice. This can be done as a journal activity where the teacher reads and responds to something written by the student in a journal (without editing or correcting). Students sharing their writing with the teacher becomes optional over time”. From this statement, this research can use online and other electronic tools such as facebook. The Internet for students is losing indiscipline in make homework. Furthermore they often said “forget” this word or similar say from students must be losing because from here their enthusiasm study English language is low.

### 2.7 The Types Of Composition

Mayers (2005:40) divided the types of composition in four types. Those are:

**a. Description**

A description is verbal picture of a person, place, or object. Descriptive composition is the one that describes a person, place, or object. When you describe someone or something, do it as vivid and real as possible. You can do it by observing and recording specific details of the person, place, or object that attract to your readers’ senses.
b. Narration

Narration is the telling or relating of occurrences or a series of events. It requires us to tell what happened.

c. Argumentation

Argumentation is a form of persuasion that seeks to make us change our beliefs or actions by appealing not to our emotions but to our reason, by using logic and evidence to establish the truth of an assertion.

d. Expository

In expository writing, the writer provides information about a particular subject.