Chapter 3
Methodology of Research

Method of Research

This research is going to use qualitative descriptive method. In this case, I am going to identify, describe, and explain the data (corpus) which are included movie in conversational.

The Data and the Source of Data

The data are the acronyms which were utterance by actor and actress in the American movies. The source of the data in this research was America movies listed as follows:

1) The film 'Bring It On film by Steve Rash distributed by Universal Pictures and from country United States,

2) Armageddon by Michael Bay distributed by Touchstone Pictures from country United States,

3) Act of Valor by Mike McCoy distributed by Relativity Media from country Unites states,

4) Thor film by Alan Taylor distributed by Walt Disney Studios Motion Pictures from country united states’

5) Iron Man 3 by Brian Smirz distributed by John Perritano

Technique of Data Collecting

The corpus was collected from the film, especially in conversations between the actors or actress. I did the follow steps to collect the corpus in the film I watched every movies acronym more.

Choosing the Film

Films are chosen because the content of film has acronym. In this case the films that has acronym are Bring it on film by Steve Rash, Armageddon by Michael Bay, Act of Valor by Mike
McCoy and Thor film by Alan Taylor and the last Iron Man 3. I chose those films by a random, because those films as partly from modern film. Where, in the researcher experience in watching films modern film more equipped acronyms then the old films.

Watch the Film

In watching the film, I focused, and full attention to get the corpus. This step was will be done more than one time to make sure all the corpuses had been collected.

Identification

In this case I determined the acronyms included in several kinds of process of acronyms. In the process of identification I identified the acronyms in two kinds; they were pronounced as words and pronounced as sequences of letters (spelling)

Note-Taking

While watching the movie, I took a note of the corpus that I had identified in conversation on this movie as an authentic evidence for supporting the corpus data.

Classification

The last step was classification. In this step, I classified the data accurate to their classification of acronyms words. In the other words, the acronym words in the conversation in the movies got more attention to be classified.

Technique of Data Analyzing

The researcher analyzed this research by using descriptive qualitative analysis. The data of the research were analyzed by determine the types of acronyms through the following steps

Identifications of Acronyms

In this case the researcher determined the acronyms include into several kinds of process of acronyms. In the process of identification the researchers identify the acronyms of conversation
between actors or actress. And then the researchers also used transcript and oxford English Dictionary Edition Eleventh to analyze the movie.

**Description of Acronyms**

In this case, acronyms describe into several kinds there are pronounced as a word and pronounced as sequences of letters. And then, what are the cause and meaning of acronyms in every movie above.

**Explanation of Acronyms**

In this case, the researcher explained the source of acronyms in every movie of the pronounced as a word and pronounced as sequences of letters. And then, give are the meaning and causes of acronyms in every movies.