CHAPTER III

METHODOLOGY OF RESEARCH

This chapter describes and explains method of research, the data and the source of data, technique of collecting the data, and technique of analyzing the data.

3.1. Method of research

This research is a descriptive qualitative research. I use descriptive method as the method of this research. In this case, I would like to describe the flouting of Utterance on “IN TIME” movie. I describe whether in utterance have a flouting of maxims or not and what kind of flouting exist on “In Time” movie.

3.2. The Data and The Source of Data

The data is called ‘Corpus’. Svenja Adolps (2008 : 11), in her book “Corpus and Context Investigating pragmatic functions in spoken discourse” argued that “corpus is dedicated to the selection and groupings of texts, spoken and written, that make up any one corpus. Corpus design thus involves demarcating particular contexts that are widely recognized.” Therefore, I can conclude that corpus is a selection of linguistic data which is written and spoken. The utterances which are spoken by the actors/actress in “IN TIME” are the corpus of the data. The source of data is the film/movie “IN TIME”.

3.3. Technique of Collecting the Data

In this Research, there are some steps for collecting the data as the technique of collection the data by using audiovisual media, namely movie as a medium which is used in collecting the necessary data in this study as a research object. Every step in
this technique of collecting the data is an important part in data collection techniques. These are as the following steps for collecting the data.

a. Watching the film

   This is the most important part when I conduct the data corpus; I get more focus and full attention to get the corpus. The aim of this step is to make sure the corpuses that have been collected are precisely representing the data. That is why this step be done more than once.

b. Taking-note

   In this section, I took a note all of the conversation while I was watching the movie. All the conversation on this movie can be useful as an authentic evidence for supporting the corpus data.

3.4. Technique of Analyzing the Data

   The corpuses were analyzed by using qualitative descriptive method. Because of the data corpus here is all the utterances that produced by the actors/actress on the movie, so those all were analyzed in this section. Therefore, I take the following steps as part of the process of analyzing the data:

a. Identifying all utterances which are attached from the movie.

   In this section, all of the data which contains the flouting of maxim, either the flouting of cooperative principle or politeness principle are attached for identifying based on the Grice’s Cooperative Principle.
b. Classifying the data

After identifying all the utterances which contain the flouting of utterances are attached, then I classify the data, which one the data that contains the flouting of Cooperation Principle.

c. Interpreting the data

The last section is interpreting the data. In this section, the data is explained by applying the Cooperative Principle.