Chapter 3

Methodology of Research

This chapter consists of method of research, the approach, the source of data, instrument of research, technique of collecting data and technique of analyzing data.

Method of Research

The method which is used in analyzing gender roles in “A Raisin in the Sun” film is qualitative method by the use of content analysis procedure. I choose qualitative as the method of my research, because this research is aimed to describe the social life of a society in Chicago, specifically the social life of a family in that society. Additionally, the data which are served in this research are in the form of words not numbers. These two reasons are supported by Patton and Cochran (2002, p. 2). They stated that “qualitative research is characterized by its aims, which relate to understanding some aspects of social life and its methods which (in general) generate words, rather than numbers, as data for analysis”.

According to Bogdan and Biklen in Sugiyono (2010, p. 21), the characteristics of qualitative research are:

1. Qualitative research has the natural setting as the direct source of data and researcher is the key instrument in the research.
2. Data which are served are in the forms of words, not in the forms of number.
3. Qualitative research is concerned with the process rather than simply with outcomes or products.
4. Qualitative research tends to analyze the data inductively.
5. “Meaning” is of essential to the qualitative approach.
Meanwhile, I use the content analysis procedure because I analyze a film, in this case the verbal data from the film, in order to know about the content and meaning which are contained in the data. It is supported by the thought of Hudayat (2007, p. 21-22), he wrote that “content analysis tries to analyze document with the purpose of getting the content and meaning which are contained in the document”.

**Approach**

This research uses gender approach and genetic structuralism approach. The first approach which is used is gender approach, because this research mainly discuss about gender roles. As stated by X.J. Kennedy and Dana Gioia in English 205: Masterworks of English Literature (1997, p. 1) “the gender critic examines how sexual identity influences the creation and reception of literary works”. I use gender approach for the reason that I analyze the gender roles of the main characters in a literary work (film).

The second approach is genetic structuralism approach. It is an approach which was first applied by Lucien Goldmann. Ian H. Birchall (1997, p. 1) denoted that genetic structuralism approach which considers cultural phenomena, it concerns itself not with immediate appearances or content, but with significant mental structures. Such structures are totalities in which the component parts are dependent on the whole. Any given totality can be inserted into a larger totality; thus a literary text could be seen as a totality with its own structure or as a component of a whole epoch of social history. It is clearly showed that the structuralism approach reflects on all the component parts of the literary work which are covered in intrinsic and extrinsic elements.

This approach is used in this research for a reason that I analyze the gender roles in the film by considering the other elements of film or in another word, I will include
intrinsic element (the structure of literary work) and the extrinsic element (the social condition or history that forms the literary work) in analyzing the gender roles, because the analysis of gender roles cannot be understood without relating it with other elements which are covered in intrinsic and extrinsic elements.

The Source of Data

Data in this research is primarily obtained from the object of research that is film entitled “A raisin in the Sun”. It is a film which portrays an African-American family living on the South Side of Chicago in the 1950s. This family is a working class family, namely the Youngers. They struggle with poverty, gender roles, and inner problems as they strive for a better way of life.

In addition, the secondary data which support the data in this research is obtained from books, articles, journal and magazine. The secondary data provides theories which are going to be used in collecting and analyzing the data.

Instrument of Research

The instrument or the tool of research that is going to be used in this research is I myself as the researcher. This instrument is used by considering the theory that stated by Sugiyono (2010, p. 305). He said that “in qualitative research, the instrument or tool of research is the researcher himself/herself”. It is also supported by the idea of Lincoln and Guba (1986) in Sugiyono (2010, p. 306). They wrote that “the instrument of choice in naturalistic inquiry is the human. We shall see that other forms of instrumentation may be used in later phases of the inquiry, but the human is the initial and continuing mainstay. But if the human instrument has been used extensively in earlier stages of
inquiry, so that an instrument can be constructed that is grounded in the data that the human instrument has product”. It means that in qualitative research, the key instrument is the researcher, because the researcher knows every single thing that is going to do in his research. The other forms of instrumentation may be used in later phases of the research.

As the key instrument, the researcher is going to do these following things: determine the focus of research, choose the source of data, collect the data, examine the quality of data, analyze the data, interpret the data and conclude the findings.

Technique of Collecting the Data

The data in this research is going to be collected from the film. I focus on the utterances of the characters in the film which portray gender roles and the utterances are categorized into three types of gender roles. In this case, I also use the transcript from the subtitle of film to make me easier in collecting the data.

The following are the steps which I do in collecting the data.

a. Watching the film several times and see the transcription

Watching the film is the first step that I do in collecting the data. I give a lot of attention to the characters and the utterances which portray gender roles of the characters. While watching the film, I see the transcription of the film in order to help me in obtaining the utterances.

This first step may take several times in order to make sure all the utterances by the characters have been collected.
b. Identification

While watching the film, I identify the utterances which state by the characters which portray gender roles.

c. Creating a rough draft

The next step is creating a rough draft about the utterances indicate gender roles which I have identified in the conversation of the characters. I make outlines in order to help me in organizing my thoughts and ideas. During doing this step, I need to pause the film for a short while to take the notes of the utterances in the conversation, then continuing again to find the other utterances. I repeat the clip of the film for several times if it is not clear enough. In creating the rough draft, I have to make sure that all the utterances have been collected.

d. Sorting

The data which I have obtained from the previous step is going to be sorted based on their appearances on the conversation by the characters. Then I choose the utterances that include in gender roles’ discussion.

e. Creating an exact draft

After doing all the steps above, I create an exact draft or data card of the utterances which I obtained from the conversations of the characters. All the data which occurs in this draft is the utterances which indicate gender roles that are ready to be analyzed.
Technique of Analyzing the Data

The data is going to be analyzed by the use of content analysis procedure and it is categorized based on the types of gender roles. According to Hancock (1998, p. 17), “content analysis is a procedure for the categorization of verbal or behavioral data, for purposes of classification, summarization and tabulation”.

The following are the steps that do in analyzing the data which refers to the procedure of content analysis by Hancock (1998, p. 17-18).

1. Take the copy of data card which is contained of the dialogues portray the types of gender role.

2. Read through the list of dialogues and categories each item in term of the gender roles’ type

3. Look at the list of categories which have identified from the transcript and consider whether some of the categories may be linked in some way. If so, list them as major categories as the original, smaller categories as minor categories.

4. Look through the list of minor and major categories of data. When all the relevant dialogue has been sorted into minor and major categories, look again at the data contained in each category. When reviewing the data within the system of categorization which have developed, decides to move some items of data from one category to another based on the types of gender roles.

5. After finish in categorizing, make the other two columns in the data card, they are: description and interpretation column. The description column provides the description of the dialogue which contains the types of gender
roles, meanwhile the interpretation column provides the interpretation of each dialogue, in this part, I determine the type of gender roles by digging deeper into the meaning of each dialogue.