Chapter III

Methodology of Research

In investigating the study, it needs some of theories for guiding this study either about the method or how to analyze the data. Moreover, this chapter presents how to this research was conducted clearly. As a result, it clarifies about the methodology of research, the data and the source of data, the technique of collecting the data and the technique of analysis data.

Methodology of Research

This research takes underlying pragmatics theories. Researcher uses pragmatic approaching which study meaning of utterance refer to illocutionary force. This research also uses qualitative descriptive method. In this case researcher takes all data such as transcription from video. William and Andre (2009, p.2) argue that at specific forms of data, such as documents, interviews, observations, video and audio data, and explored some of the general strategies and concerns running through the processes of qualitative data analysis, such as transcription and representation of data and the identification of themes in data.

The Data and Source of the Data

The source of the data in this research was on video “No Legs, No Arm, No Worry” by NickVujicic. Video has content utterances that have duration #01:58:50. Each sorted of the sentence on video that picked up has concern motivational utterances illocutionary force.

Technique Collecting the Data

Engaged collecting the data William and Andre (2009, p.160) argue that Audio and video materials are used in a wide variety of approaches to social research. They provide resources for recording a range of data types, including observations, interviews, focus groups and field notes.
They also append specific forms of data, such as documents, interviews, observations, video and audio data, and explored some of the general strategies and concerns running through the processes of qualitative data analysis, such as transcription and representation of data and the identification of themes in data.

Related these theories above, in this research collected the data from video. In this case, researcher watched the video and take field notes all utterances that contain motivational utterances are focus when the video is watch, I have twice in watching the video. Taking notes to collect the data and then each motivational utterance refer to illocutionary force was analyzed.

**Technique of analysis Data**

I analyzed this research by using descriptive qualitative analysis. The data of the research analyze through:

a. Watching the Video

Researcher watching the video through two times and more, thoroughly and sorting each utterance has content motivational utterance.

b. Taking Note

Write each utterance that sorted and identify each sentence refer to elements of illocutionary force.

c. Interpretation

Each utterance that sort interpretation by using Searle and Vanderveken theory that refers to elements of illocutionary force. There are: Illocutionary point, degree of strength of the illocutionary point, mode of achievement, propositional content conditions, sincerity conditions, degree of strength of the sincerity conditions, and preparatory conditions.